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ESTTA337067 03/12/2010

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191495
Party	Plaintiff Playboy Enterprises International, Inc.
Correspondence Address	G. Roxanne Elings Greenberg Traurig, LLP 200 Park Avenue New York, NY 10166 UNITED STATES elingsr@gtlaw.com,falbyo@gtlaw.com,biancoc@gtlaw.com
Submission	Stipulated/Consent Motion to Extend
Filer's Name	G. Roxanne Elings
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Signature	/GRE/
Date	03/12/2010
Attachments	PLAYBOY.pdf ( 3 pages )(16102 bytes )

## IN THE UNITED STATES PATENT TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re: U.S. Trademark Application Ser. Nos. 77/627,226 and 77/626,856

PLAYBOY ENTERPRISES Opposition Nos: **91191495** 

INTERNATIONAL, INC.,

Opposer,

PLAYGIRL KEY CLUB, INC.,

v.

Applicant. :

## MOTION ON CONSENT FOR AN EXTENSION **OF DISCOVERY AND TRIAL PERIODS**

Playboy Enterprises International, Inc. ("Opposer") requests that all existing dates be extended for thirty (60) days as follows:

Initial Disclosures Due :	05/20/2010
Expert Disclosures Due:	08/18/2010
Discovery Period to Close :	09/17/2010
Plaintiff Pretrial Disclosures :	11/01/2010
Plaintiff's 30-day Trial Period Ends :	12/16/2010
Defendant's Pretrial Disclosures :	12/31/2010
Defendant's 30-day Trial Period ends :	02/14/2011
Plaintiff's Rebuttal Disclosures:	03/01/2011
Plaintiff's 15-day Rebuttal Period Ends:	03/31/2011
Initial Disclosures Due :	03/21/2010
Expert Disclosures Due :	07/19/2010
Discovery Period to Close :	08/18/2010
Plaintiff Pretrial Disclosures :	10/02/2010

Plaintiff's 30-day Trial Period Ends:	11/16/2010
Defendant's Pretrial Disclosures :	12/01/2010
Defendant's 30-day Trial Period ends :	01/15/2011
Plaintiff's Rebuttal Disclosures :	01/30/2011
Plaintiff's 15-day Rebuttal Period Ends:	03/01/2011

This motion is made in good faith as the parties are actively engaged in settlement discussions and not for the purpose of delay.

Opposer has secured the express consent of all other parties to this proceeding for extension and resetting of dates requested herein.

Opposer has provided an e-mail address herewith for itself and for the opposing party so that any order on this motion may be issued electronically by the Board.

Dated: New York, NY March 12, 2010 Respectfully submitted, Greenberg Traurig, LLP

/GRE/

G. Roxanne Elings, Esq. 200 Park Avenue New York, NY 10166

Tel: 212.801.9200 Fax: 212.801.6400

Attorneys for Opposer

## **CERTIFICATE OF SERVICE**

The undersigned hereby certifies on this 12th day of March, 2010 that a true copy of the foregoing CONSENT MOTION FOR AN EXTENSION OF DISCOVERY AND TRIAL PERIODS is being delivered via e-mail and First-Class mail to the following counsel of record:

jbseyler@lawabel.com Julie B. Seyler Abelman, Frayne & Schwab 666 Third Avenue New York, NY 10017-5621

> /OAF/ Orrin A. Falby